



SUSTAINABLE DEVELOPMENT GOALS

11 SUSTAINABLE
CITIES AND
COMMUNITIES



Sustainability Awareness Campaign



During the first semester of 2022, the Sustainability Awareness Campaign was launched by the Directorate of Communications and Institutional Image of UPC.

The objective of this initiative was to raise awareness among the university community about sustainability issues.

Through articles on the Portal Conéctate and pieces disseminated on institutional social media, information was shared about topics related to sustainability, the current context, and the actions taken by the university in compliance with Corporate Social Responsibility.

The beneficiaries were the entire university community, consisting of 60,000 students and 2,500 staff members.

Acciones que transforman.

UPC
enfrente, siempre

Conoce el sello **#SostenibilidadUPC**, el cual acompañará la campaña de concientización y educación sobre nuestra gestión sostenible. Además, bajo el lema "**Acciones que transforman**", podrás enterarte de las diversas iniciativas que venimos implementando como parte de nuestra gestión y estrategia institucional en el rubro.

#SOSTENIBILIDADUPC
ACCIONES QUE TRANSFORMAN

Te invitamos a conocer también nuestra Política de Sostenibilidad y Responsabilidad Social Universitaria, la cual guía nuestra gestión y es clave para el cumplimiento de nuestro compromiso con el desarrollo sostenible. En ella encontrarás el reflejo de la gestión organizacional de la UPC, que incluye de manera transversal el enfoque de sostenibilidad y responsabilidad social universitaria.

Sé parte de la transformación del país y planeta con acciones que dejen huella.

#SostenibilidadUPC

[Descarga la Política AQUÍ](#)

[Nota de prensa AQUÍ](#)

Ollón Jaranero



Criollo culture is presented in an entertaining way through a criollo festival.

In this way, it is intended for young people of current and future generations to reinforce national identity through Peruvian traditions, and to feel closer to criollo culture through music, dance, and gastronomy.

This event took place on Sunday, November 13th, from 2 - 5 p.m.



Volunteer Work at Niñoteca La Luz - Imagine



Volunteer students from the Communications and Business Image program and the Audiovisual Production Workshop course participated in setting up Niñoteca La Luz, an educational space for children in the Jicamarca community in Huachipa.

The program aimed to build an educational and cultural space for the children of the community. The activity was led by Professor Juan Yangali.



Kapchyi - The Fair: Connect with Your Inner Artist



The Audiovisual Communication and Interactive Media program sought to support Peruvian artists by promoting the Kapchyi Art Fair: Connect with Your Inner Artist.

The artistic fair aimed at the whole family took place in La Molina from 4:00 to 8:00 p.m. on November 12th, 2022.




Campus Zero Plastic



With the objective of progressively reducing and ultimately eradicating the consumption of single-use plastic across all our campuses and locations, including those generated by the acquisition of goods and services in our value chain, and in line with our commitment to SDG 13 Climate Action, a work plan was initiated in 2022 to implement the Plastic-Free Campus project.

To achieve this, guidelines were developed to be followed by the entire UPC Community, so that they understand the importance of reducing plastic use and the goals and commitments we aim to achieve through the collective efforts of the entire community.

	LINEAMIENTOS CAMPUS CERO PLÁSTICO	CÓDIGO: SGA-PYL-02	VERSIÓN: 01	PÁGINA 1 de 5
I. OBJETIVO GENERAL				
Disminuir y/o erradicar, de manera progresiva, el consumo de plástico de un solo uso de todos nuestros campus y sedes, incluyendo aquellos que son generados por la adquisición de bienes y servicios que solicitamos en nuestra cadena de valor.				
II. OBJETIVOS ESPECÍFICOS				
a) Alcanzar nuestra meta de ser una universidad carbono neutral, definida en la estrategia de sostenibilidad UPC.				
b) Reducir nuestras emisiones de gases de efecto invernadero en el alcance 2 y 3.				
c) Realizar un uso eficiente de los recursos naturales que son utilizados para nuestras actividades.				
d) Contribuir con el Objetivo de Desarrollo Sostenible (ODS) 12 Producción y Consumo Responsable y el ODS 13 Acción por el Clima.				
e) Concientizar y promover entre nuestra comunidad universitaria en el uso y consumo de insumos y materiales reaprovechables y sostenibles.				
f) Cumplir con la normativa vigente Ley que Regula el Plástico de un solo Uso y los Recipientes o Envases Descartables, Ley N° 30884.				
III. ALCANCE				
Los lineamientos aplican a toda nuestra comunidad universitaria, que incluye alumnos, docentes, administrativos. Además, aplica también para nuestros proveedores de bienes y servicios.				
IV. DOCUMENTOS A CONSULTAR				
• SGA-MA-01 Manual del Sistema de Gestión Ambiental				
• SICA-PYO-05 Política Integral de Seguridad, Salud en el Trabajo y Medio Ambiente				
• SICA-PYO-19 Objetivos Ambientales				
• SGA-I-01 Ecoeficiencia				
• SGA-P-06 Manejo de Residuos no Peligrosos				

UPC Environmental Brigade: the new space in the fight against climate change



The UPC Environmental Brigade is a training space for agents of change that seeks to promote environmental conservation and the fight against climate change.

The purpose of this initiative was to create an environmental awareness and education program to generate a group of volunteers made up of UPC students, and thus contributing to SDG 13 “Climate Action” of the United Nations 2030 Agenda.

The topics covered in the program were diverse, ranging from climate change focus to content related to greenhouse gas emissions, responsible consumption, eco-efficient habits, carbon credits in the market, renewable energy, among others.

The aim was to contribute to environmental protection, applying a playful and participatory methodology that



will promote the creation of innovative projects in the fight against climate change. The activities were free and conducted virtually over seven sessions.



Volunteer program Sembrando Cultura



The Directorate of University Life conducted the Volunteer Program Sembrando Cultura, an activity aimed at undergraduate students of UPC with the goal of promoting and facilitating voluntary work and social initiative within the UPC community and society.

“Sembrando Cultura” aims to democratize culture in the country to nurture good citizens. The organization encompasses four social projects all focused on promoting culture, including:

- Readers on the Go: Fostering reading habits.
- Discovering My Peru: Cultural excursions.
- The Trunk of Values: Values education.
- Weavers of Stories: Women's empowerment.

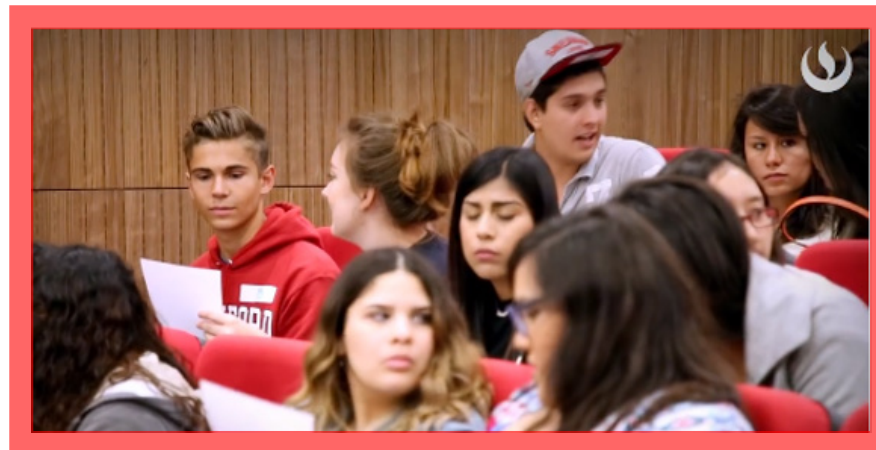
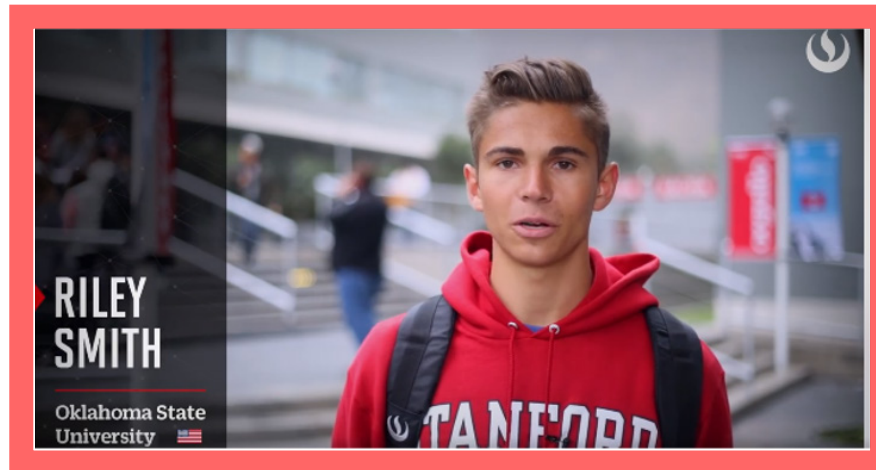


Buddy Program



The Office of International Affairs was in charge of the Buddy Program, a program aimed at helping a foreign fellow in the process of adaptation and integration into the university.

The objective was to create synergies between UPC students and international students to provide them with accompaniment and to help them adapt to UPC's classes and culture.



Cultural Management Before, During, and After the Pandemic



The Directorate of University Life and UPC Cultural held the panel discussion “La gestión cultural antes, durante y después de pandemia” with the aim of understanding and reflecting on the state of cultural management, as well as the particularities of the sector during the last years marked by the pandemic. It discussed how this has forced cultural managers to reinvent their work to continue offering culture to the public.

The panel discussion was attended by 141 participants and was aimed at the general public through the Zoom platform.

